A Vision for Putting Westworth's Mission Statement and Values into Action

Approved by Westworth United Church Board February 24, 2015

Our Mission: to be the hands and feet of Christ within Westworth and beyond

We Celebrate Christian Faith

We Build Community

We Reach Out

Preamble

Through congregational and board meetings and retreats in 2013 and 2014, we have prayerfully discerned God's mission and values for Westworth United Church. In the fall of 2014, the Board envisioned what God was calling Westworth to be three years from now and how we might move towards this vision. Since that time a working committee, known as the Visioning Group, has worked to develop a strategy for the Church which reflects that vision. This has proven to be no small task. It has involved gathering further information, input and ideas from members of the congregation, the board, committees and our staff. What follows is a reflection of the values, commitments, ideas and aspirations of Westworth for the future. It does not represent the ideas or wishes of individual members of the Visioning Group. Rather, it is an attempt to summarize and distill the information that we received from all congregants. It was approved by the Board, on Feb. 24, 2015, as a working document that invites continuous evaluation and reformulation. It is a roadmap for Westworth that will help guide us on our way to becoming a dynamic ministry.

This is a vision document. We have been guided by our three values of Celebrating the Christian Faith, Building Community and Reaching Out. Our Christian tradition calls us to worship God and develop our own personal faith through study and prayer. The letters of Paul urge us, as a church family, to care for one another, respect our diversity and deepen our relationships. Jesus' teaching inspires us to walk with those on the margins of society and together live into the peace-filled, just reign of God on this earth, as it is in heaven. We believe that, as we are faithful to these values, we will be blessed by the Creator.

As we put Westworth's Mission and Values into action, we depend upon the involvement and commitment of everyone. We are seeking ways to celebrate and embrace our relationships with God, with everyone who is part of the Westworth community and those who are part of the larger community – our partners and others. We have looked at our congregational life and believe that together we can find ways to share our common understanding of life together, which will allow us to try new things, support each other, and continue to be a faithful and dependable partner for those who need us. A church is only as great as the sum of its congregants' gifts and participation. We are blessed with a richness of talents, abilities and wealth. If we can engage all of these gifts for the ministry of Westworth, God will be able to accomplish through us more than we can imagine. It does depend on all of us—even those who believe that their contributions are minimal. God gives each one of us spiritual gifts that are all needed for the building up of the body of Christ. We hope that you will recognize that there is a place among the goals, strategies and actions for each of us to contribute in small or large ways. The leaders of Westworth need the support of the rest.

This is meant to be a working document, a road map of sorts, for the Board, committees and the congregation, to follow as we seek to achieve our vision for Westworth. The proposed timelines are not hard and fast milestones. Rather, they are a progression of actions that build on one another. As we journey along this three-year road, we pray that the entire congregation will catch the excitement of the vision, and review, discuss and evaluate it regularly and enthusiastically. We will continue these discussions in the weeks and months to come, so that the plan evolves to reflect the goals we have identified. God is already at work in our midst bringing new possibilities and projects into reality and helping us build and strengthen relationships with other communities. "I am about to do a new thing; now it springs forth, do you not perceive it? I will make a way in the wilderness and rivers in the desert." (Isaiah 43:19)

The Visioning Group is comprised of Arlene Hintsa, Liz Loewen, Barb Magarrell, Loraine MacKenzie Shepherd, Norm Snyder, Shirley Watts, Barbara Wynes, and Frank Wynes. Please feel free to contact any members of the Visioning Group with your comments and questions.

Values	Goals	Strategies	Actions	Timeline	Responsibility
We Celebrate Christian Faith	3-year goal:	1) Increase	Begin to explore new ideas for worship and small	6 months	
through:	Be a congregation	opportunities for the	groups		
 Thoughtful and 	that is	congregation to	Hold 'talk-back' opportunities related to		Worship
challenging worship	knowledgeable	engage in faith-	selected sermons/services		
 Opening ourselves 	and passionate	building activities.	Place an information nugget on our web-site to		Communication
to spiritual growth	about our Christian		aid in faith formation, renewed every 2 weeks		CE, & Outreach,
 Encouraging all to 	Faith through		Learn about other faiths and our spiritual		
share their gifts	exploration,		origins through opportunities other than		Worship, CE,
 Inspirational music 	worship and		regular services – small groups or special		congregants
	engagement.		events		Marchine Breed
			Hold congregation—wide consultation on		Worship, Board
			change of time of Sunday morning service		
			Landon and Associate about a fine annual shape Constant		
			Implement tangible change in approach to Sunday	1 year	Congregation
			worship service and other faith activities	1 year	CE, Adult Ed.
			Develop small group concept for Westworth, including leadership and initiate at least 1 page.		Worship
			including leadership and initiate at least 1 new		
			groupDevelop leadership and choose study topics for		
			further faith development groups		
			 Continue Men's and Women's spirituality; 		
			 Vary worship service and style 		
			vary worship service and style		
			Develop opportunities that challenge		
			congregants to look for God working in their lives,	2-3 years	
			within Westworth and beyond.		
			Make education a priority for ALL AGES		All Board Committees
			regarding practices of faith (e.g. prayer,		
			hospitality, stewardship, gratitude) to increase		
			both our understanding of these practices and		
			our ability to provide leadership		Monahin Marris staff
			Offer varied services with liturgy and music		Worship, Music staff
			that encourage reflection on individual faith		

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			 practices, how faith supports how we act in day to day life and how we think about social justice issues. Offer ways for congregants to further explore/practice their faith through action. 		CE, small groups
		2) Identify opportunities to use music as an approach to faith building (versus worship)	 Take our music to the community. Identify opportunities for groups to share their music in public places Expand musical experiences for children 	6 months	Music Director with Choir CE, Choir, Music Program Staff
			 Promote small groups focusing on music Identify people who would offer leadership of small groups interested in music Establish and develop at least 1 group focusing on a musical subject 	1 Year	Music Program Staff
			 Involve congregants in selecting music for worship services Plan at least 2 services per year that would include music suggested by congregation members Consider a musical fundraising performance 	2 Years	Worship, Music Program Staff
		3) Offer dynamic programs that help children and youth grow spiritually and fuel their enthusiasm for attending church school and/or youth group.	 Consider other alternatives Research various -church school and youth programs within the United Church and other faiths Investigate resources offered in terms of alternate curriculae to encourage and enhance -learning and spiritual growth Evaluate our current Messy Church program 	6 months	CE, CE Staff CE, CE Staff

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			and consider how we build upon it		CE, Membership
Build Community by: Inviting others to journey with us Extending hospitality to all Accepting and celebrating diversity	3-year goal: Be a dynamic community that intentionally invites and deepens relationships that	1) Ensure Westworth board, congregation and staff have a unified vision regarding the use of our resources (human, financial, facilities)	 Explore and implement the best practices of the Church Review and reach consensus on the mandate and parameters for the use of our Faith and Future Fund (e.g. Continuation of amalgamation of funds or division of funds; use of - funds) 	6 months	Board, congregants
 Respecting and supporting each other Embracing the contributions of all 	build on common interests and celebrates our diversity.		 Assess where changes should be made in use of resources (building, finance, volunteers and staff) to better meet the goals of the congregation Plan and begin to implement identified 		Board, M&P, Finance, Property , CE,
generations			changes in the use of resources (building, finance, volunteers and staff) Plan annual Board goal-setting event	1 year	Board and adhoc Committee
			Determine and implement best governance structure for Westworth	2-3 years	Board Chair Board and adhoc Committee

Goals	Strategies	Actions	Timeline	Responsibility
Values Goals	2) Develop relationships between and among current and potential congregants.	 Develop and implement a plan to identify active congregants and potential - members seeking a church home Explore and identify reasons people are no longer attending or not regularly attending Consider what attracts different demographic groups when they look for a new faith community Identify Westworth's young families; assess their needs around worship and church life; and explore opportunities to engage them in the church (what support to they need, times, faith education for their children) Be in touch with other congregations to find out what they are doing differently and successfully and assess if their practices might 	6 months 1 year	Membership, CE Board, Members at large CE, Membership Board, CE, Adult Ed.
		 Consider hosting, in partnership, an event to help with this identification Develop a plan to engage new members identified as interested in a United Church faith community and undertake targeted efforts to involve them in church life. Have a "bring a friend" Sunday, to attend service and a follow-up luncheon Consider retaining a staff person to work with youth and young families. Ensure there are clear expectations attached to this role. Develop projects and activities that are appropriate to having all ages participate 	6 months	Fellowship Board CE, Outreach,
	Goals	Develop relationships between and among current and potential	2) Develop relationships between and among current and potential congregants. Develop and implement a plan to identify active congregants and potential - members seeking a church home Explore and identify reasons people are no longer attending or not regularly attending Consider what attracts different demographic groups when they look for a new faith community Identify Westworth's young families; assess their needs around worship and church life; and explore opportunities to engage them in the church (what support to they need, times, faith education for their children) Be in touch with other congregations to find out what they are doing differently and successfully and assess if their practices might make a difference at Westworth. Consider hosting, in partnership, an event to help with this identification Develop a plan to engage new members identified as interested in a United Church faith community and undertake targeted efforts to involve them in church life. Have a "bring a friend" Sunday, to attend service and a follow-up luncheon Consider retaining a staff person to work with youth and young families. Ensure there are clear expectations attached to this role. Develop projects and activities that are	2) Develop relationships between and among current and potential congregants. Develop and implement a plan to identify active congregants and potential - members seeking a church home Explore and identify reasons people are no longer attending or not regularly attending Consider what attracts different demographic groups when they look for a new faith community Identify Westworth's young families; assess their needs around worship and church life; and explore opportunities to engage them in the church (what support to they need, times, faith education for their children) Be in touch with other congregations to find out what they are doing differently and successfully and assess if their practices might make a difference at Westworth. Consider hosting, in partnership, an event to help with this identification Develop a plan to engage new members identified as interested in a United Church faith community and undertake targeted efforts to involve them in church life. Have a "bring a friend" Sunday, to attend service and a follow-up luncheon Consider retaining a staff person to work with youth and young families. Ensure there are clear expectations attached to this role. Develop projects and activities that are appropriate to having all ages participate

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			congregants to actively be part of the welcome and engagement of newcomers. • Have an annual "volunteer opportunity" event that would allow everyone to find out more about what they can do within Westworth • Undertake an ongoing assessment and matching of spiritual gifts with volunteer opportunities • Actively share what we do through different types of media to tell the community our story (signage, social media, local media and especially our website). • Seek out congregants with specific expertise in media relations and marketing to provide assistance in getting our story told (e.g. media coordinator and liaison). • Actively communicate Westworth's activities, mission and values to the larger community through regular contributions to community newspaper, Presbytery weekly news, creation		Fellowship Membership, Fellowship, Stewardship Stewardship & Nominating, Bd. Communication, Board Communications, Board Communications, Board
			 of permanent posters and banners etc. Hold special services at various times outside Westworth (e.g. Assiniboine Park, hospital) Consider holding one or two -Bible studies or other groups at private homes 	2-3 years	Worship, CE, congregants, UCW

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		(3) Ensure Westworth	Build a more effective support network for those		
		members feel	inside Westworth – e.g. for those currently		Pastoral Care,
		engaged with the	housebound, ill		Membership,
		congregation socially	Encourage community members to offer ideas	6 months	Fellowship, CE,
		as well as spiritually	for activities they would support to bring		congregants
			others together		Communications
			Create 2 new events to be held by September,	6 months	all Board Comm.
			2015 (e.g. Movie night; intergenerational		
			events)		
			Explore how Messy Church programming can	6 months	CE, Membership,
			be best utilized to connect participants		Staff
			 Involve the congregation in the development 		
			of a plan that will determine the best way to	2 Years	Board and
			divide the congregation into pastoral care		congregants
			groups (e.g. cell groups, elders system, etc.)		
We Reach Out by:	3 Year Goal:	(1) As a congregation,	Identify our current relationships and assess how		
 Actively offering our 	Have greater	become more	those relationships help us meet our goals for		
time, talents and	understanding,	knowledgeable of our	reaching out.		
resources	commitment to,	activities with our current	Receive input from all our committees	6 months	All committees
 Advocating for social 	and involvement in	partners and assessing	identifying the relationships and partnerships		
justice	our relationships	those relationships.	they have with external organizations		
 Demonstrating 	outside		Identify the time commitment, work required		Committees/group
compassion	Westworth.		and how many congregants are involved in the		connected to these
Living our			support of each of these partnerships		partners
commitment to service in all our			Identify the needs and strengths of our partners		
relationships			that we might work with them to help achieve		
relationships			their goals.		
			Invite participation from partners, where	1 year	Outreach, Pastoral
			possible, to share their stories and talk about		Care, UCW, others
			what our partnership means to them		
			Seek congregational input to identify		All congregants

Values	Goals	Strategies	Actions	Timeline	Responsibility
			places/projects that would positively contribute to our mission.		
		(2) Determine our commitments and how we can utilize our resources to better achieve our goals	 Determine how the people of Westworth might best assist and support our partners, given the identified resources we have Prioritize our commitments taking into consideration our human and financial resources, and determine whether to continue each of these relationships. Offer opportunities that appeal to a wide range of congregants. Identify our resources – time and financial - that could specifically be used to find volunteers and build support for those volunteers who might be willing to offer their 	1 year	Outreach, Board Stewardship, staff Outreach, Board All committees
		(3) Promoting our involvement beyond our walls	 assistance Determine how to facilitate greater involvement in working with our partners Actively look for ways to enrich our relationships to include more congregation members (e.g. establish an action table, education events and sermons, widen opportunities for volunteer engagement and include well-defined objectives) Decide which Committee(s) could help with the 	6 months	Board, Outreach, CE, staff Board
			 work of communicating and promoting what we do Develop a central place where volunteers could look for opportunities within and beyond Westworth Consider how to offer pastoral care which 	1 year	Outreach, Communications

Values	Goals	Strategies	Actions	Timeline	Responsibility
			reflects our goal of reaching out to the wider		Pastoral Care,
			community.		Outreach
			 Encourage our youth to be leaders in 		CE
			advocating for social justice issues		
			Continue to have a dedicated portion of our		Stewardship,
			Thanksgiving offering go to a food-related		Outreach
			charity; a portion of our Easter offering to		
			Special Appeals		
			Ensure Westworth is recognized as a congregation		
			that is actively involved in advocating for social		
			justice and peace		
			 Become more aware of issues in the 	2-3 years years	Board, Outreach,
			community, province, nation and world which		Worship
			call for an informed Christian response.		
			 Plan an annual "Outreach" Open House to 		Outreach
			highlight outreach projects and invite the community.		
			Meet with our City Councilor/MLA/MP to		Board, Property,
			explore community needs that Westworth might take on		Outreach
			Raise awareness and understanding of issues		Outreach, Worship
			relating to social justice and environmental stewardship.		
			Develop a media strategy to promote our		Communications
			activities		Outreach
			 Deepen relationships with our Cuban partner church 		
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